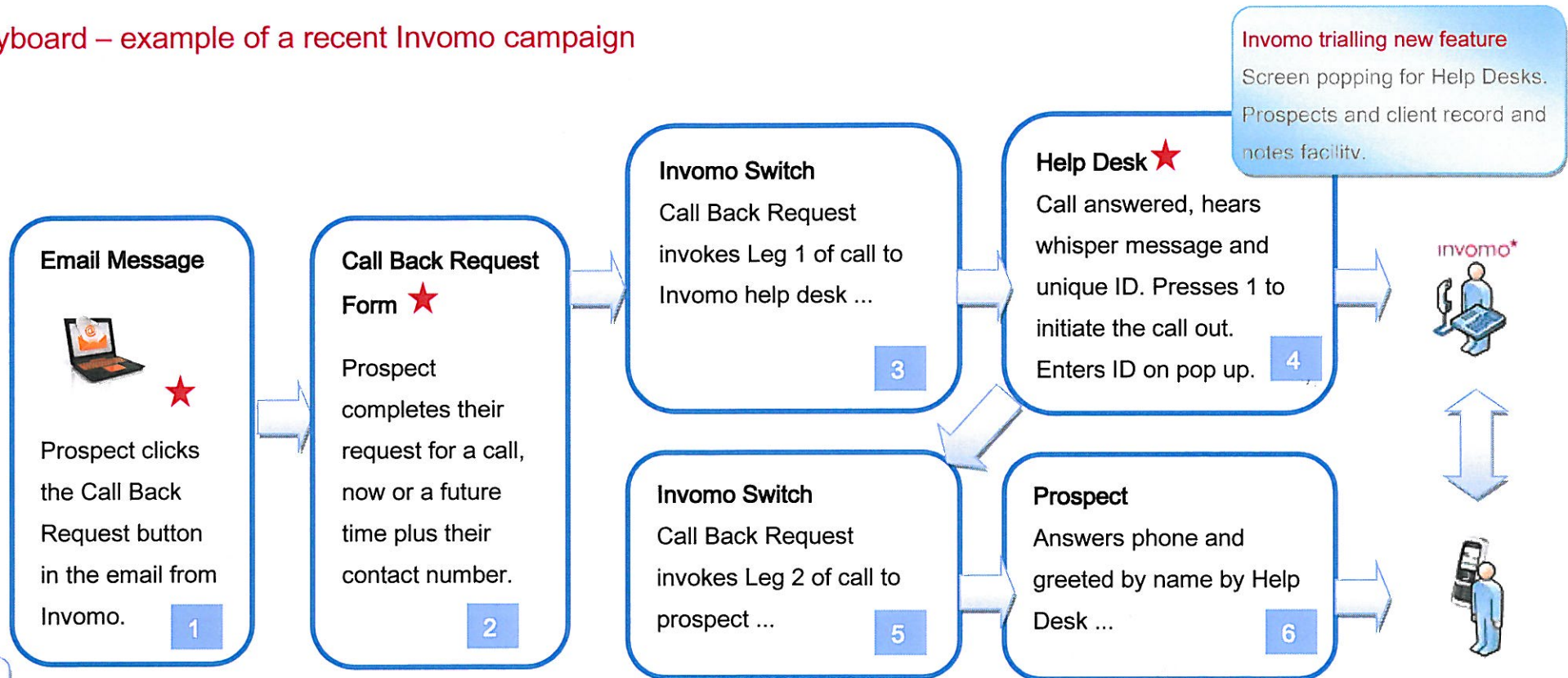


Call Back Request - the instant and easy way to link warm prospects with your call centre

Storyboard – example of a recent Invomo campaign



Invomo trialling new feature
Screen popping for Help Desks.
Prospects and client record and notes facility.

Options & Features

- Embed in emails
- Unique user identifiers
- Web page buttons
- Text message call back requests

- Configure*
- The form and selections to suit
 - Error handling
 - Allowable contact numbers e.g. UK

- Control*
- Agent tel. numbers
 - Call attempts to agent
 - Time between call attempts

- Whisper message
- Caller identifier
- Accept and reject call
- Bespoke support to integrate with own CRM database

Converting browsers on your website to buyers

Hi

Capture more business through your call centre with Call Back Request from Invomo:

- maximise every warm opportunity
- leverage your web investment
- optimise your agents' time and skills

Have your own intelligent 'call me back' button

on selected pages of your website or embed it in your customer emails, just like this ⇨



Click on the 'Call me back' button to test it yourself.

Tell us when you want to be contacted and we'll call to advise you further:

- how simple it is to set up and manage
- the range of options to control the customers' call back selections
- how your agents can be automatically prompted to accept the call back and be connected to the caller
- the 'pay as you go' hosted service with no capital outlay.

[Call Back Request Story Board](#) - See scenarios of the caller experience - the web form, call flows and agent pop-up

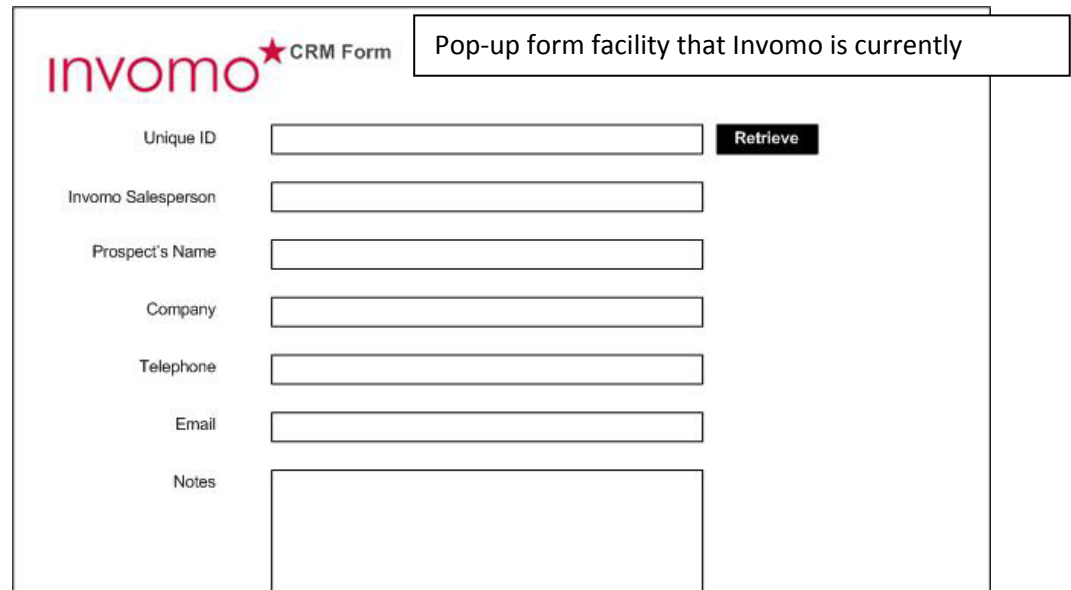


invomo★ Call Back Request

Enter the date & time when you would like to be called – or leave to be called now:

Date: Time:

Enter the telephone number you would like us to call you on:



invomo★ CRM Form

Pop-up form facility that Invomo is currently

Unique ID:

Invomo Salesperson:

Prospect's Name:

Company:

Telephone:

Email:

Notes: